## **CLAIM AMENDMENTS:**

- 1. (Currently amended) A terminal having private content stored in a memory, the terminal comprising:
  - at least one smart card having first IMSI information, or a first MSISDN/IMSI combination, that identifies the at least one smart card as an authorized smart card; and
  - a security function that associates the private content stored in the terminal memory with the first IMSI or first MSISDN/IMSI combination of the at least one authorized smart card to grant access to the private content only to the at least one authorized smart card.
- 2. (Original) The terminal of claim 1, wherein the terminal comprises a mobile telephone.
  - 3. (Original) The terminal of claim 1, wherein the terminal comprises a communicator.
- 4. (Previously presented) The terminal of claim 1, wherein the at least one smart card comprises a SIM.
  - 5. (Previously presented) The terminal of claim 1, wherein:
  - the terminal further comprises a private content IMSI/MSISDN associated with the private content; and
  - wherein the security function denies access to the private content to a smart card that is not an authorized smart card and grants access to the private content to an authorized smart card.
- 6. (Currently amended) The terminal of claim 5, wherein the private content comprises discrete items, and the private content IMSI/MSISDN is associated with each discrete item.

- 7. (Original) The terminal of claim 5, wherein the private content comprises at least one group of contact information, and the private content IMSI/MSISDN is associated with each group.
  - 8. (Original) The terminal of claim 1, wherein the terminal comprises a GSM terminal.
- 9. (Previously presented) A method of controlling access to private content stored in a GSM/SIM mobile terminal, the method comprising the steps of:

providing the private content with private content IMSI/MSISDN information; associating the private content IMSI/MSISDN information with at least one SIM from a plurality of SIMs, each SIM of the plurality of SIMs including respective IMSI/MSISDN information;

comparing the private content IMSI/MSISDN information with the IMSI/MSISDN information of a SIM from the plurality of SIMs to produce a comparison result; denying access to the private content when the comparison result is negative; and granting access to the private content when the comparison result is positive.

- 10. (Currently amended) The method of claim 9, wherein the private content comprises discrete items, and the private content IMSI/MSISDN is provided to each discrete item.
- 11. (Original) The method of claim 9, wherein the private content comprises at least one group of contact information, and the private content IMSI/MSISDN is provided to each group.
- 12. (Original) The method of claim 9, wherein the terminal comprises a mobile telephone.
  - 13. (Original) The method of claim 9, wherein the terminal comprises a communicator.
  - 14. (Original) The method of claim 9, wherein the SIM comprises a smartcard.

- 15. (Original) A system for preventing unauthorized access to private content stored in the internal memory of a mobile terminal, the system comprising:
  - mobile equipment that accesses a wireless network by radio transmission and reception using 3GPP protocols, wherein the mobile equipment comprises private content stored on the internal memory of the mobile equipment, and further wherein the private content, or a pre-determined portion thereof, is associated with IMSI and MSISDN information unique to an owner of the private content or the pre-defined portion of the private content; and
  - at least one SIM containing subscriber information and service or application profiles, wherein the SIM identifies the subscriber by IMSI and MSISDN information stored on the SIM;
  - wherein access to all or to the pre-defined portion of the private content occurs only when the IMSI/MSISDN information of the SIM correlates to the IMSI/MSISDN information of the private content, or of the pre-defined portion of the private content, stored in the memory of the mobile equipment.
- 16. (Currently amended) The system of claim 15, wherein the private content comprises one or more discreet discrete items, and an IMSI/MSISDN number is associated with each discrete item.
- 17. (Currently amended) The system of claim 16, wherein the private content comprises one or more of the following items: (a) one or more ring tones, (b) one or more games, (c) one ore or more images, (d) one or more video files, or (d) one or more audio files.
- 18. (Original) The system of claim 15, wherein the private content comprises at least one group of contact information, and an IMSI/MSISDN is associated with each group.
- 19. (Original) The system of claim 18, wherein the private content comprises one or more of the following groups of contact information: (a) push-to-talk, (b) instant text messaging, (c) instant voice messaging, (d) buddy list, (e) email addresses, or (f) phone numbers.

20. (Original) The system of claim 15, wherein the mobile equipment comprises a telephone.